

Robert John Morrison

Product Design & Development | Operations

Seattle, Washington +1 (206) 466-9615

contact@robertjohnmorrison.com

Personal Statement

I am a problem solver by nature and take an analytical approach to create innovative solutions in the design and development of products and services. Being highly self-motivated, I am efficient in identifying, setting, and achieving milestones with urgency to manage projects on time. I have an eye for detail and penchant for precision in my work as I help companies bring their brands forward as leaders in their industry.

Career Highlights

- Built Australia's first micro-mobility company with first in market innovations in management, safety, and security
- Brought to market the award-winning VortexVent high-performance umbrella for the Shedrain Corporation
- Brought to market a new product range establishing Je Joue as the leading brand in the UK adult toys market
- Brought to market multiple lines of umbrellas and retail displays for Adidas, Titleist, TaylorMade and Shedrain

Professional Attributes

Product Design & Development

- Design for Manufacturing
- Rapid Prototyping
- Product Testing
- Mold Opening
- Component Sourcing & Supplier Management
- Assembly Process Engineering

Operations Management

- Operations Systems Development
- Micromobility Fleet Management
- Production Management
- Quality Control & Assurance
- Employee Training

Computer Software

- 3DS SolidWorks
- Luxion KeyShot
- Adobe Illustrator
- Apple Final Cut Pro
- Microsoft & Apple Office Suites
- Nicepage Website Designer

Professional Experience

Chief Product Officer

Ride Transportation Solutions Pty Ltd (Australia)

June 2018 - Present | Adelaide, South Australia, Australia

Ride Transportation Solutions Pty Ltd owns the brand RIDE and is the first and only operating Australian micromobility company. As the first employee and CPO of RIDE, I am a core team member leading innovation in product performance, safety, security, and management. While wearing many hats at the company to support its growth, I also have designed and developed its branding, product solutions, and operational management systems which I detail below:

Branding

- RIDE Logo and Website Design
- RIDE Product & Accessory Stylizing

Product Solutions

- Scooter Design, Prototyping, Mold-Opening, Manufacturing and Testing
- Battery Bank Trailer Design, Prototyping, Manufacturing and Testing
- Helmet Lock Design & Prototyping
- Dual Speed Controller Design

Operational Management Systems

- RIDE Active Management Program (RAMP) to daily Inspect Vehicle Safety, Swap Batteries, and Balance Location
- RIDE Asset Management System (RAMS) to daily Repair Vehicles and Maintain and Improve Fleet Retention
- Geofence & IoT Systems plan development and implementation

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Senior Product Developer

haythornthwaite//design (New Zealand)

July 2012 - January 2018 | Xiamen, Fujian Province, China

Haythornthwaite//design is an award-winning third-generation New Zealand design consultancy with an international client base. As a senior product developer, I brought new products to market for well-known brands like Adidas, Titleist, and TaylorMade. While at haythornthwaite//design, I honed my skills in product design for manufacturing, prototyping, molding, casting, surface finishing, product testing, as well as retail packaging and display design. In the fall of 2017, I won the Good Design Gold Award and was an Industrial Designers Society of America featured Finalist. Below I have detailed my primary responsibilities.

Product Design

- Design new product concepts for clients based on product design briefs
- Draw 3D CAD models of designs for rapid prototyping and manufacturing
- Create 2D Technical Drawings and PDF Technical Specification Packets for Clients and Manufacturers
- Design & prototype product packaging and display solutions

Product Development

- Prototype product concepts in house and with Chinese rapid prototyping companies
- Consult with toolmakers to create molds and modify when needed for improvement
- Visit suppliers on-site to review manufactured product iterations to inspect quality and implement quality assurance

Sourcing & Supplier Management

- Source and procure product components and materials from Chinese suppliers
- Visit and inspect potential supplier premises and hold meetings to discuss cooperation

Chief Operations Officer

Cliq Limited (United Kingdom)

July 2011 - July 2012 | Xiamen, Fujian Province, China

Cliq Ltd is an award-winning product design and manufacturing company and owner of the UK brand Je Joue. I worked with lead designers on the development of a new product range bringing three new products to market, from concept to export. In addition to this I also was responsible for new product testing as well as managed all of Je Joue products' production. Details of my main activities are below:

Product Development

- Collaborate with lead designers during initial design processes of ideation and feasibility
- Draw 3D CAD models of designs for rapid prototyping and manufacturing
- Create 2D Technical Drawings and PDF Technical Specification Packets for Manufacturers
- Design & prototype product packaging and display solutions

Product Testing

- Design test rigs for product testing
- Create testing regimens and log data
- Analyze test results to problem solve issues and develop working design solutions

Product Manufacturing

- Develop assembly and quality control processes
- Manage product production, packing, and export

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Education & Training

Bachelor of Arts

The Evergreen State College

September 1998 - December 2002 & September 2010 - December 2010 | Olympia, Washington, USA

40-Hour Professional Mediation Training

Dispute Resolution Center of Thurston County

Fall 2000 | Olympia, Washington

Design Awards

Good Design Gold Award 2017

Category: Sports and Lifestyle

Product: Shedrain VortexVent

www.good-design.org/projects/shedrain-vortexvent

Industrial Designers Society of America Featured Finalist 2017

Category: Personal Accessories

Product: Shedrain VortexVent

www.idsa.org/awards/idea/personal-accessories/vortexvent

Volunteer Experience

Co-Founder & Club Secretary

Amoy Bombers Softball Club

December 2017 - April 2019 | Xiamen, Fujian Province, China

Co-Founder & Club Secretary

Xiamen Typhoons Rugby Football Club

December 2007 - September 2012 | Xiamen, Fujian Province, China

Co-Founder & Organizer

Xiamen Beach Parties

March 2007 - May 2010 | Xiamen, Fujian Province, China

Co-Founder & Organizer

Bass in Your Face

Feb 2003 - Jan 2006 | Chengdu, Sichuan Province, China

Foreign Language

Mandarin Chinese

Fluent Speaking & Listening

Advanced Reading & Writing